



✓ Go For the Gold

A resource for MN FCCLA Members
2013 MN FCCLA

JOIN 
FCCLA!

What is this PowerPoint For?

This PowerPoint is for MN FCCLA STAR Event participants to improve their STAR Event presentations.

S.T.A.R.= (Students Taking Action with Recognition)

Prepared by the 2013-2014 State Officers

Developing a STAR Event

The purpose of STAR Events is to

- 1) Learn
- 2) To Gain Recognition
- 3) To Show “what you know” to various audiences

Developing a STAR Event

Develop an awesome Project or presentation

Look at the Evaluation Rubric first- Determine what you will need to do

If you receive the Maximum points- What will you need to DO to develop the project?

Its all about Learning and Telling Others

- Parts of your STAR Event work may be:
- Preparation and planning
- Doing your project or presentation work
- Preparing to speak about it, write about it, or tell others
- Oral presentation and visual presentations
- Telling Evaluators about it
- Follow up- Thank you's, PR about your results



- Public Speaking Tips and Tricks



Practice, Practice, Practice

- Practice early, and often
- Go through your speech twice a day
- Have a friend family member, or even a pet be your audience
- Talk into a mirror, or a wall

Know Your Audience

- Who is your audience?
- Be prepared to adjust your speech
- Who are they? What group are you speaking to?
- Adjust to the age of your audience.
- What mood are they in?

Get Used to the Room

- Develop a sense of ownership over the venue
- Stand upfront and get used to the lights
- Check out where your STAR Event is ahead of time

Channel Nervous Energy

- Before your speech, stretch and loosen your muscles
- Shake out any nerves
- Take deep breaths
- Its okay to walk around, during your speech.

Take Care of Yourself

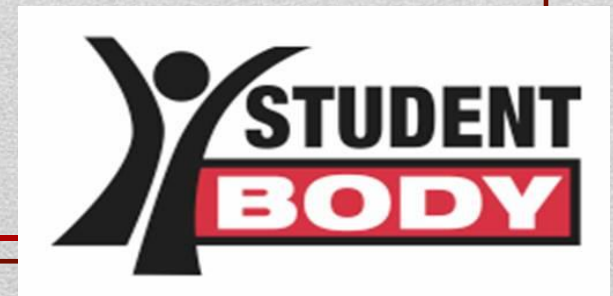
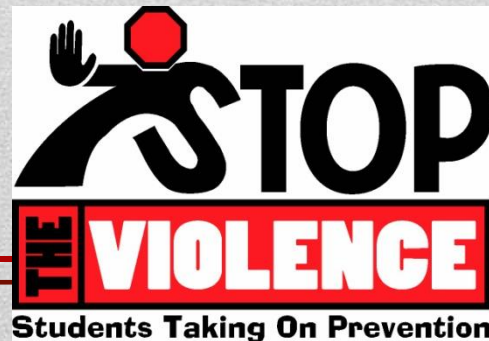
- Get a good night rest
- Make sure you are clear-minded when you speak
- Eat a healthy meal before presenting
- Dress classy and comfortable
- Lastly, don't wear too much perfume/cologne

Advice For Answering Judges Questions



Know the National Programs, and the Purposes

- Be prepared for your judges to ask you what FCCLA Purposes, or what National Program, is related to your project. You can find these contents within the Minnesota FCCLA Handbook.



Have a Positive Attitude

Always have a positive attitude when answering each question. Show them that you are excited about what you accomplished in your project. Stand with confidence, keep your chin up, have a smile on your face, and use expression while talking.

Have Fun!

Most importantly, just have fun! Be proud of yourself that you have made it as far as you have. If you let your personality shine through when answering the judges' questions, the more fun you will have, and the more fun the judges will have too!

Know Your Speech

Memorizing your speech is a huge help in answering the judges' questions. Your judges will most likely refer some of their questions back to your speech, so make sure you have your speech memorized so you can answer their questions right away instead of spending time flipping through your speech trying to find the answer.

Be Calm, Answer Questions Carefully

Don't be nervous when it comes to the judges asking you questions. It is best to take a deep breath, be calm, and think through your questions thoroughly. If a question catches you off guard, take a second to think about it. If you need a question repeated, just ask. It is important to just simply be yourself and have fun interacting with the judges.

Case Study - some STAR Events



What is a Case Study?

- Application of your knowledge of your STAR Event
 - A test to see if you can apply what you have learned in your STAR Event and reapply it to a new “case” or situation

Events Containing a Case Study

- Advocacy
- Hospitality and Tourism
- Interpersonal Communications
- Early Childhood Education

Rules For Case Study

No spectators

- Only participants and judges

No pre-written information on the subject

- Task is to use PRIOR knowledge to present an appropriate solution

Time allowed varies according to event rules

- Average time allowed is about 10 minutes

Judging

- If you are in one of the STAR Events containing a Case Study, you will be judged on
 - STAR Event Presentation
 - Knowledge of your issue
 - Responses to judges' questions

Tips and Tricks

Follow the format for each Case Study

- Format varies- check the Competitive Events Handbook for information

Check STAR Event Rubric

- Look through scoring to receive maximum points in your event!

Keep refreshing your knowledge of your issue

Tips for Organizing an Oral Presentation



Opening

- Start your speech with an memorable topic,
- story, poem, quotes, etc.
- • It could be a rhythm, song, video or
- something cool to capture your audience

Visuals

- Remember to use your visuals throughout the presentation. Visuals are created to enhance your presentation.
- Make sure all words are spelled correctly and ask several people to proof read it
- Make sure to use your information from your visual and point to the ideas on the visuals

Organizing the Body of the Speech

WAYS TO ORGANIZE:

- Chronological order in the order of which things happen in time
- Cause and effect order is when information is arranged to show causes or conditions and the effects or results of those causes or conditions
- Organize your speech according to the rubric categories. Pay attention to the event procedures/rules

Conclusions-How to End

- End with another memorable topic or sentence connecting the beginning with the end



- Tips for using the rubric to develop your project or presentation.





FCCLA Rubric



- ✓ Fully read through and **highlight** important details and parts that you must include in your STAR Event depending on the category you are competing in.

To the right is an example of what to look for when you closely examine your STAR Events rubric.

FCCLA						TEACH AND TRAIN	
TEACH AND TRAIN—Junior						Rubric	
Name of Participant _____							
State _____ Team # _____ Group # _____ Category _____							
PORTFOLIO							Points
FCCLA Planning Process Summary Page 0-5 points	0 Planning Process summary not provided	1 Inadequate steps in the Planning Process are presented	2 All Planning Process steps are presented but not summarized	3 All Planning Process steps are summarized	4 Evidence that the Planning Process was utilized to plan project	5 The Planning Process is used to plan the project. Each step is fully explained	TEACH AND TRAIN
Career Exploration 0-5 points	0 Not included	1 Research is not current, and missing more than 3 topics	2 Research is current but from unreliable sources, missing 1-2 required topics	3 Research is current but only partially describes job or other topics	4 Research is current, appropriate for topic; from reliable sources	5 Research is current, documented correctly, and includes all six required topics	
Self Assessment 0-5 points	0 Not included	1 Missing analysis of learning or thinking styles, personality traits analysis, and no career value stated	2 Covers areas of self assessment with limited information and detail	3 Adequately addresses all areas of self assessment	4 Examined personal interests in detail, and states career value, and analyzed styles	5 Examined personal interests in detail, clearly states career value, and analyzed styles	
Evidence of Prior Presentation 0-5 points	0 No prior presentation done	1 Participation indicates that the lesson/workshop plan was presented but shows no evidence of the prior presentation	2 Minimal evidence of prior presentation of the lesson/workshop plan	3 Extensive evidence of prior presentation of the lesson/workshop plan	4 Extensive evidence of prior presentation of the lesson/workshop plan. Some outcomes are listed.	5 Extensive evidence of prior presentation of the lesson/workshop plan. Outcomes are listed and methods of improvement are indicated	



FCCLA Rubric



- ✓ Don't settle! Always read the column on your categories rubric for the highest points. Along the way make a check list to insure every aspect is included.

STAR Event Check List:

- ✓ 1. Complete Planning Process
- ✓ 2. Complete list of appropriate resources in a MLA or APA style.
- 3. Examined personal interest in detail clearly states career value, and analyzed styles.

FCCLA TEACH AND TRAIN—Junior Rubric						POINTS
Name of Participant _____						
Class _____ Team # _____ Group # _____ Category _____						
PORTFOLIO	1	2	3	4	5	POINTS
FCCLA Planning Process Summary Page 0-5 points	0 Plans to Present summary not provided	1 Includes steps in the Planning Process are presented but not organized	2 All Planning Process steps are presented but not organized	3 All Planning Process steps are presented and organized	4 Includes the Planning Process in detail to show the progression of the project.	5 The Planning Process is detailed to show the progression of the project.
Career Exploration 0-5 points	0 Research is not current, and not from credible sources, missing more than 3 topics	1 Research is current but from credible sources, missing 1-2 required topics	2 Research is current but only partially includes 3-4 required topics	3 Research is current appropriate for topic, from credible sources	4 Research is current, documented correctly, and includes all required topics	5 Research is current, documented correctly, and includes all required topics
Self Assessment 0-5 points	0 Not included	1 Missing analysis of interests or findings, and no career advice	2 Covers areas of interest or findings, but no career advice	3 Adequately addresses all areas of interest or findings, and includes career advice	4 Explores personal interests in detail, and includes career advice	5 Explores personal interests in detail, and includes career advice
Evidence of Peer Presentation 0-5 points	0 No peer presentation items	1 Participant includes limited evidence of peer presentation	2 Evidence includes most of the team's presentation	3 Evidence includes all of the team's presentation	4 Evidence includes all of the team's presentation	5 Evidence includes all of the team's presentation
Lesson/Assignment/Plan/Project/Activity 0-5 points	0 Does not address or address covering	1 Plan does not address or address covering	2 Plan includes a reference and shows an attempt to address the audience	3 Plan includes a reference and shows an attempt to address the audience	4 Plan includes a thoughtful outline and includes an attempt to address the audience	5 Plan includes a thoughtful outline and includes an attempt to address the audience
Lesson/Assignment/Plan/Project/Activity 0-5 points	0 Does not address or address covering	1 Plan does not address or address covering	2 Plan includes an attempt to address the audience	3 Plan includes an attempt to address the audience	4 Plan includes a logical attempt to address the audience	5 Plan includes a logical attempt to address the audience
Lesson/Assignment/Plan/Project/Activity 0-5 points	0 No content included	1 Content does not include logical and relevant information	2 Content does not include logical and relevant information	3 Content does not include logical and relevant information	4 Content does not include logical and relevant information	5 Content does not include logical and relevant information



FCCLA Rubric



- ✓ Constantly check the national website to see if your rubric has been updated, as then you may need to add or delete information from your prepared STAR Event.
- ✓ Use your resources whenever you have a question or are unsure how to complete a step in your STAR Event rubric.
 - Resources include:
 - FCCLA State website www.mnfccla.org
 - FCCLA National website www.fcclainc.org
 - Chapter Advisor
 - State Executive Director
 - Officers—State, Region, Chapter, State Peer Ed.
 - Alumni FCCLA Members



FCCLA Rubric



- ✓ Read closely and understand each precise detail included as this may be the only place these important details are included.
 - You may become aware of something you didn't know you had to complete and you will have to prepare yourself.
 - **EXAPMLE:** What style your Works Cited or Bibliography should be in. (MLA/APA)



FCCLA Rubric



- ✓ Start with the 'End in Mind' as you will have a greater chance of earning the most possible points.

Tips For Portfolio or Manual



Manual

- **Chapter Service**

- *1 project identification page*
- *1 table of contents*
- *1 summary page*
- *0–3 divider pages*
- *Up to 10 content pages*

- **Chapter Showcase**

- *1 project identification page*
- *1 table of contents page*
- *1 Planning Process summary page*
- *0-6 Divider page*
- *Up to 35 pages in Content*

Tips and Tricks for Manuals

- Only use Official FCCLA scrapbook
- All pages must fit in dimensions of cover
- Choose a theme to incorporate throughout book
- Pages are to be 1-sided only
- Page numbering is helpful
- Laminating pages add a sleek and professional look
- Review rubrics for decorative restrictions

Portfolio

- HARD COPY

- Materials must be contained in official FCCLA STAR Events Binder
- Pages are 1-sided & must fit within cover
- Page limit varies with category
- Once submitted- cannot switch to electronic portfolio for presentation

- ELECTRONIC

- Use PowerPoint/ Prezi/ or other electronic format
- Must provide technology to show evaluators the project
- Max slides vary with category
- Once submitted- cannot switch to hard copy portfolio for presentation

Portfolio Categories

Individual event

- Advocacy; Applied Technology; Career Investigation; Early Childhood; Entrepreneurship; Environmental Ambassador; Fashion Design; Hospitality, Tourism, and Recreation; Job Interview; Leadership; Nutrition and Wellness; Teach and Train

Team Event

- Advocacy; Applied Technology; Entrepreneurship; Environmental Ambassador; Hospitality, Tourism, and Recreation

Portfolio Tips and Tricks

- Incorporate a theme throughout
- Decorations to be used only on divider pages/slides
- Place hardcopy pages in protective coverings
- Incorporate & use during presentation
- Have others proofread for grammar & spelling
- Refer to rubrics for specific project details
 - <http://www.fccla.com/content/star-event-descriptions/>

Tips for a Good Display



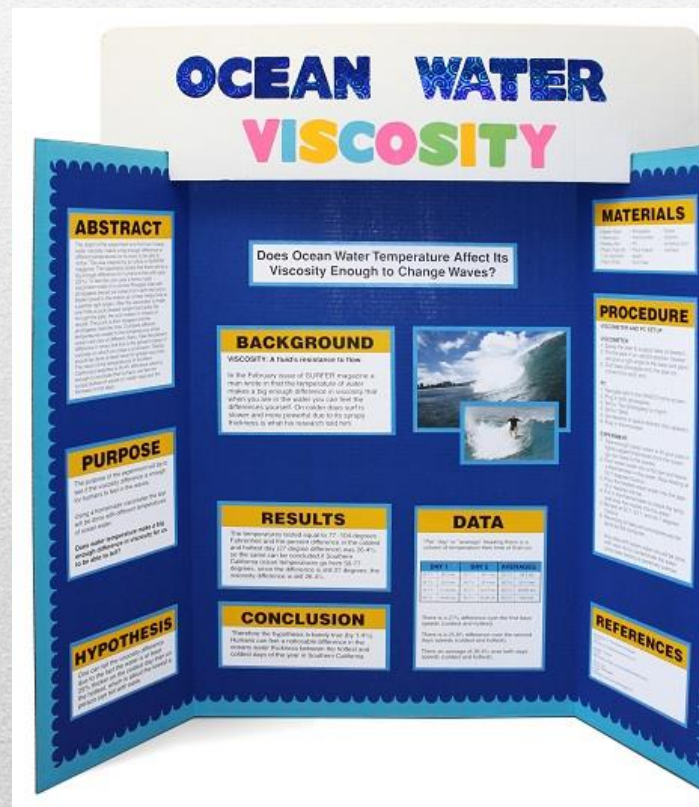
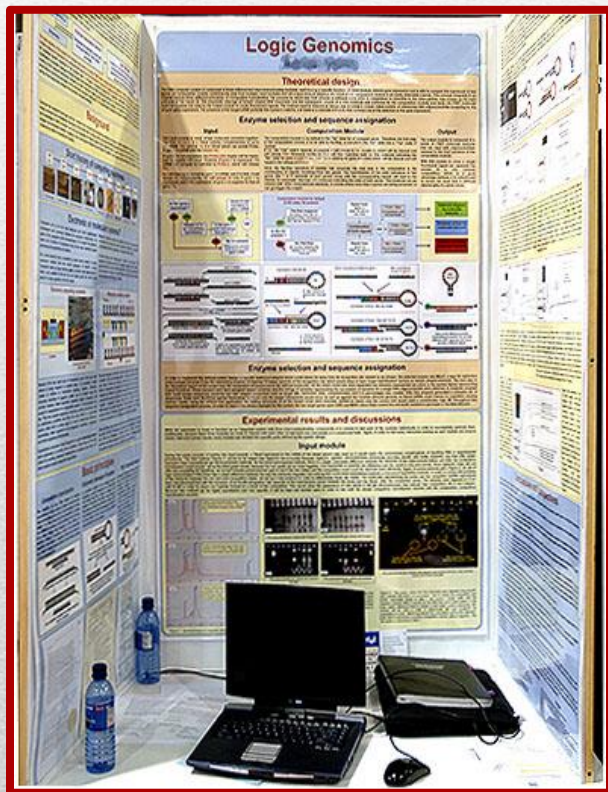
What does a quality display look like?

- Professional
 - Images of good quality
 - Neatly laid out
 - Colorful
 - Stick to the topic
- Easy to follow
 - Headings used to organize information
 - Logical order
- Easy to read
 - Simple font (Times, Arial, Comic Sans)
 - Large text (18 – 36pt)

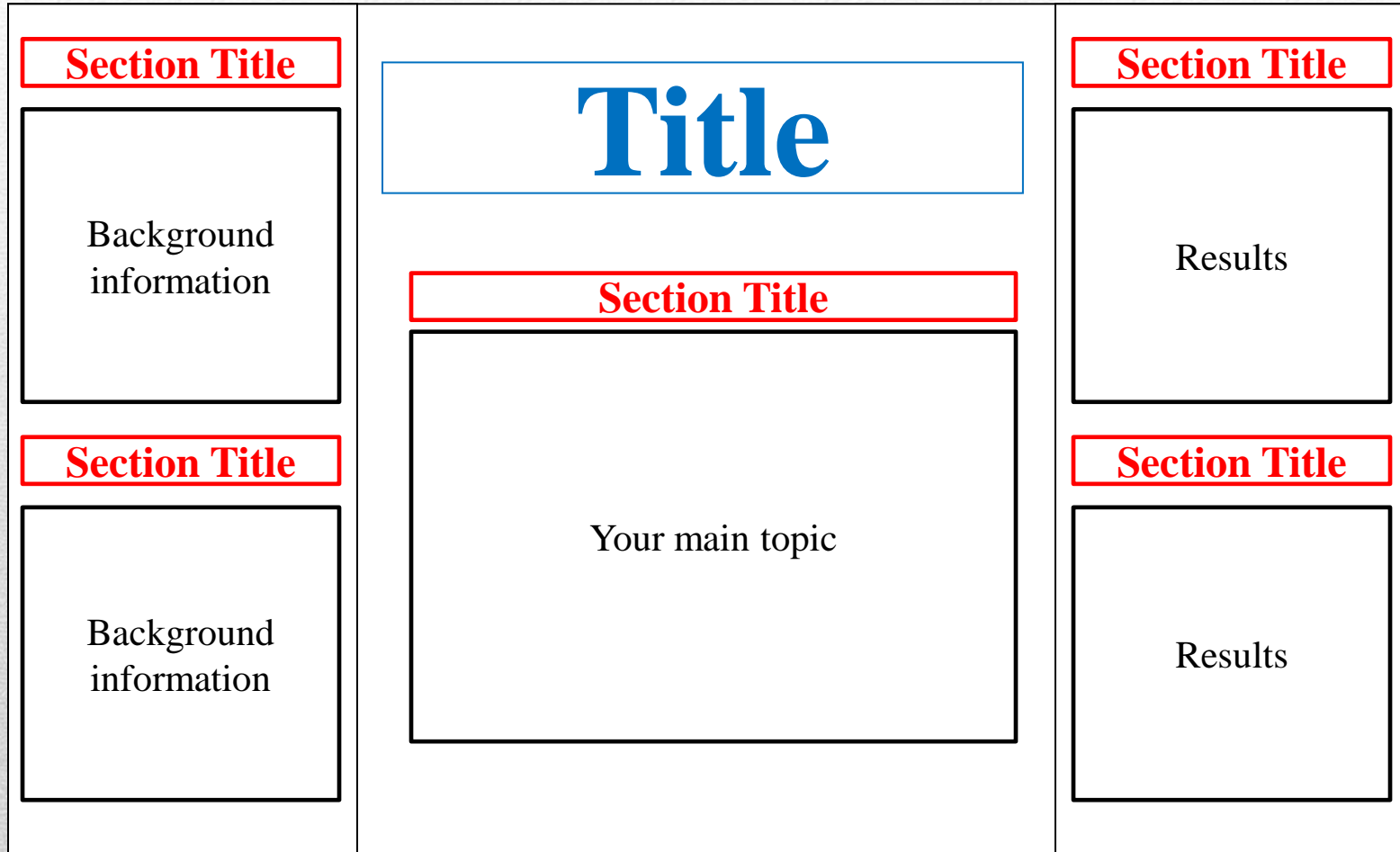
Display Don'ts

- Don't... use a board that will fall over easy.
- Don't... use a board that is too tall or too low (recommended height is 48 inches).
- Don't... clutter the display.
- Don't... have the display cast shadows on itself.

Bad V.S. Good



General Layout



Extra Tips

- A separate title board at the top of your display helps draw attention to the title. However be sure it doesn't shadow the rest of your board.
- It's always great to have 3-D examples and models, but make sure they don't block your board.
- Construction paper works the best to boarder items.
- Don't use liquid glue, it tends to wrinkle the paper. Instead use stick glue.
- Tri-fold posters work best to stand-up on their own, and provides the most room for information

Tips for Parliamentary Procedure



Studying

- Work with members on team a couple days a week and **STUDY!** Questions, meeting procedure, ways to make/send to a committee/table a motion, opening and closing ceremonies.
- Take a practice test. Score each other. **STUDY** some more!
- Parli pro uses Roberts Rules of Order—it's a big book, so you don't need to know every page...just be familiar with it.

Use of Planning Time

- Use this time wisely!
- Make sure all agenda will be covered.
- Don't rush.
- Make sure everyone has something to say during the meeting.

Demonstration

- Project voice, be confident.
- Address the chair/members correctly.
- Know basic info about FCCLA.
- Memorization is always good!

Have Fun

- When a team is relaxed and well rehearsed, the meeting can be more fun.
- It goes smoothly, and when the team is having fun and isn't so nervous, scores usually go up.
- All of your hard work and studying pays off!

STAR Event Resources

- www.fcclainc.org National Rulebook and other Resources
- www.mnfccla.org Minnesota rulebook and STAR Event program page
- National FCCLA Resources: Chapter Handbook, Program resources
- People: Other teachers, Community members and other FCCLA Advisers

*This Powerpoint is a resource of MN FCCLA, prepared by the
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