

# **DOLL HOUSE PROJECT**

## **Employee List**

CEO-Chief Executive Officer

*(1 person)*

- Oversees project
- Finalizes decisions
- Signs off on log book
- Works with CFO to design and create business cards for company
- Works with all other employees to ensure project completion
- Turns in employee records
- Reports to Mrs. Parker
- Assists with any other job as needed

CFO-Chief Financial Officer

*(1 person)*

- Prepares invoice
- Researches costs
- Works with CEO to design and create business cards for company
- Works with designer to know what to bill

- Works with architect to know measurements
- Assists with any other job as needed

Lead Designer

*(1 person)*

- Makes design decision with design team
- Oversees design drawings
- Oversees presentation board
- Communicates with CFO about materials needed
- Communicates with CEO about design decisions
- Works with architect to know room measurements
- Communicates with painters and builders

Design Assistants

*(2-3 people)*

- Reports to Lead designer
- Assists with drawings

- Assists with presentation board
- Helps painters and builders when needed

#### Architect

*(1 Lead)(1-2 assistance)*

- Draws floor plans
- Takes measurements
- Totals square footage
- Communicates with CFO about measurements
- Communicates with Lead Designer about measurements

#### Painter

*(1-2 people)*

- Responsible for mixing and storing paint
- Responsible for proper application of paint
- Responsible for clean up

- Communicates with designer about paint colors
- Assists builder with furniture

#### Builder

*(1-2 people)*

- Responsible for construction of furniture
- Communicates with designer for pictures, sketches, instructions of furniture
- Researches ways to construct furniture efficiently
- Works with painter

*Other responsibilities may be added as the project progresses or as the CEO or Mrs. Parker sees fit. Work hard! Have fun!*

## **DOLL HOUSE PROJECT**

### *Part 1: Documents*

*All documents should be combined in a folder or binder*

*100 points total*

Client:

- A list of at least 10 questions you will ask your client
- A client profile
  - Small paragraph about each person living in the space
- 20 points

Floor Plans:

- Take measurements of doll house
- Create accurately scaled floor plans
  - 1 plan will be each level of the house (1/4" or 1/8" scale)
  - 1 plan will be a living space (1/4" scale)
  - 1 plan will be a bedroom(1/4" scale)
- Dimensions are to be included
- Doors and windows should be accurately located
- One bubble diagram should be included for the floor of your choosing
- Furniture should be drawn on the floor plans
- Appropriate title block should be included
- Professional lettering is expected
- Each team will turn in a total of 4-6 floor plans
- 40 points

Invoice

- Invoice should include details of the costs of furnishings, accessories, etc.
- The invoice will at the very least include five different furnishings, fixtures, and/or flooring that has been ordered for the space
  - These 5 items billed should be found on the presentation board
- Your billable rate is \$50/hour
- Labor costs, installation, or shipping and handling fees will not be billed
- Taxes will be calculated on furnishings and flooring
- Billable hours are a service and are not taxed
- Company logo should be included
- Sample invoice can be found on Mrs. Parker's web page
- 20 points

## Elevation

- A detailed, full colored, elevation of a living space should be included
- 2-D
- Not to include bathroom or kitchen
- Should include full width and height of the main interior focal point as chosen by the designer with architectural details, furnishings, fixtures and accessories
- 1/2" scale
- 20 points

## DOLL HOUSE PROJECT

### *Part 2: Execution*

#### Paint:

- Choice of color
  - Color harmony
  - Color of the year
  - 10 points
- Exterior
  - Smooth
  - Even finish
  - Neat
  - Trim, windows, roof does not have streaks or smears from walls
  - 40 points
- Interior
  - Smooth
  - Even finish
  - Neat
  - Different rooms flow together
  - No streaks, smears or drips on floor
  - Ceilings are painted
  - 40 points
- **90 Points total**

#### Furniture

- Arrangement
  - Easy flow of traffic
  - Neat and orderly
  - 20 points
- Design
  - Creative

- Matches color choice of room
- 20 points
- Construction
  - Well made
  - No cracks
  - Pieces can be handled and moved
  - 20 points
- 60 Points total

## **DOLL HOUSE PROJECT**

*Part 3: Teamwork*

*60 points Total*

**Design Firm:**

- Company Name
- Company Logo
  - Should be found on the invoice
- Business Cards for each person
  - Should include name
  - Should include job title
  - Include in your documents folder/binder
- 20 points

**Survey:**

- At the end of the project you will be given a survey of how each team member worked
- Part of your grade will be filling this out
- Part of your grade will be on the answers of others
- 10 points

**Follow-up:**

- At the end of the project you will be asked to write a short summary of your experience
  - What worked well, what didn't
  - What were some easy tasks, what was hard
  - Who did the most/least amount of work
  - Other suggestions
  - Overall experience of the project
- It should be typed
- One page
- Double spaced
- 20 points

### **Log Book:**

- **Each day you will record what you accomplished and the amount of time you spent on that task**
- **If any work is done outside of class time you should record that as well**
- **If you are found to be dishonest in the log book you will lose all of the teamwork points**
- **10 points**

Observations:

Mrs. Parker will be observing every day. She will be making notes on her own about what is going well, who is working, how each person is fulfilling their jobs.

Mrs. Parker reserves the right to add or subtract points based on what she observes.

## **DOLL HOUSE PROJECT**

*Part 4: Presentation*

*70 points*

### **Presentation Board:**

- Use of professional lettering
- Title block
- 5 sample finishes (preferably the ones on the invoice)
  - Wall paint
  - Trim paint
  - Wall paper
  - Flooring
  - Curtains
  - Photos of furniture
  - Etc.
- A floor plan
- Board should be solid black or white
- Use straight, clean edges
- Glue or adhere items cleanly and neatly
- Use your company logo
- Label your samples
- 40 points

### **Presentation:**

- Present your design to the class (aka client) using your sales skills
- Explain what you chose and why you chose it
- Answer questions:
  - How is it going to make them feel?
  - How is it going to function?
  - How will it benefit the client?
  - Where is the money going?
  - Etc.
- The presentation does not have to be your entire company
- It can be one person or multiple people
- It should be fluent
- Professional dress is encouraged but not required
- 30 points

## **DOLL HOUSE PROJECT**

### *Resources*

- Kohler.com
- Ballarddesigns.com
- Restorationhardware.com
- Signaturehardware.com
- Smithandnoble.com
- Paint:
  - Benjaminmoore.com
  - Sherwinwilliams.com
  - Ppgvoiceofcolor.com
  - Pantone.com
- Yorkwall.com
- Robertallendesign.com
- Mohawkgroup.com
- Kraftmaid.com
- Doll houses
  - Practicallyfunctional.com/dollhouse
  - Dolldiaries.com/dollhouse-dining-room-update
  - Hobbylobby.com
  - thespruce.com

*There are a ton more resources out there, these are just a few to get you started*

*You can also use the magazines in the class room for ideas and/or pictures*